

Jersey: Hampton Press.

McIlwain, Charlton D. (2005). *When Death Goes Pop: Death, Media and the Remaking of Community*. New York: Peter Lang.

McIlwain, Charlton D. (2003). *Death in Black and White: Death, Ritual and Family Ecology*. New Jersey: Hampton Press.

Edited Journals

McIlwain, Charlton D. (Guest Editor, 2002). *Phenomenological & Hermeneutic Contributions to the Study of Global Communication & Culture*. Special Edition of Intersections Journal of Global Communications & Culture, Vol. 2, 5.

Refereed Journal Articles

McIlwain, Charlton D. (Forthcoming, 2009). *Racialized Media Coverage of Minority Candidates in the 2008 Democratic Presidential Primary*. American Behavioral Scientist.

McIlwain, Charlton D. & Caliendo, Stephen M. (2009). *Black Messages, White Messages: The Differential Use of Racial Appeals by Black & White Candidates*. Journal of Black Studies, 39, 5, 732-743.

McIlwain, Charlton D. (2007). *Race, Pigskin, and Politics: A Semiotic Analysis of Racial Images in Political Advertising*. Semiotica, 167-1/4: 169-192.

McIlwain, Charlton D. (2007). *Perceptions of Leadership & the Challenge of Obama's Blackness*. Journal of Black Studies, 38:64-74.

McIlwain, Charlton D. (2007). *Racial Identity, Ideology and the Youth Vote: Observations From the 2004 Presidential Campaign*. American Behavioral Scientist, 50: 1231-1238.

Caliendo, Stephen M. and McIlwain, Charlton D. (2006). *Minority Candidates, Media Framing, and Racial Cues in the 2004 Election*. Harvard International Journal of Press Politics, 11: 45-69.

McIlwain, Charlton D. (2004). *Time, Timing and Being On Time: The Play of Race and Ideology in the Postmodern Political Organization*. TAMARA Journal for Critical Organization Inquiry, 3, 1, 14-26.

McIlwain, Charlton D. (2002). *Death in Black and White: A Study of Family Differences in the Performance of Death Rituals*. Qualitative Research Reports in Communication 3, 1, 1-6.

Refereed Book Chapters

McIlwain, Charlton D. (Forthcoming, 2009). *Leadership, Legitimacy and Public Perceptions Of Barack Obama*. In Andra Gillespie [Emory University] (Ed.) Whose Black Politics. New

York: Routledge.

Coleman, Robin R. Means & McIlwain, Charlton D. (2005). *Hidden Truths in Black Sitcoms*. In Mary M. Dalton and Laura R. Linder (Eds.) The Sitcom Reader: America Viewed and Skewed. New York: SUNY Press. 125-138.

Scannell, Jack W., Scannell, Denise L. & McIlwain, Charlton D. (2004). *Re-humanizing an Environmental Protection Culture: A Case Study of Integrating Multiple Perspectives in Achieving Environmental Behaviour Change in a Regulated Industry Sector*. In Luigi Fusco Girard, Bruno Forte, Maria Cerreta, Pasquale De Toro and Fabiana Forte (Eds.) The Human Sustainable City: Challenges and Perspectives from the Habitat Agenda. Burlington, VT: Ashgate. 519-540.

McIlwain, Charlton D. & Johnson, Lonnie Jr. (2003). *Headache and Heartbreak: Negotiating Model Minority Status Among African Americans*. In E.M. Kramer (Ed.). The Emerging Monoculture: Model Minorities and Benevolent Assimilationism. Connecticut: Praeger. 110-123.

Refereed Encyclopedia Entries

McIlwain, Charlton D. (Forthcoming, 2008). *The NAACP*. In Lynda Lee Kaid and Christina Holtz-Bacha (Eds.) Encyclopedia of Political Communication. Thousand Oaks, CA: Sage.

Caliendo, Stephen M. & McIlwain, Charlton D. (Forthcoming, 2008). *Minority's Role in Politics*. In Lynda Lee Kaid and Christina Holtz-Bacha (Eds.) Encyclopedia of Political Communication. Thousand Oaks, CA: Sage.

McIlwain, Charlton D. (2007). *Black Politics*. In William A. Darity et al. (Eds.) International Encyclopedia of the Social Sciences, 2nd Edition. Michigan: MacMillan/Thomson Gale.

McIlwain, Charlton D. & Caliendo, Stephen M. (2005). *Political Issues in Black Politics*. In Molefi Kete Asante and Ama Mazama (eds.), Encyclopedia of Black Studies. Thousand Oaks, Ca.: Sage Publications. 139-141.

Caliendo, Stephen M. & McIlwain, Charlton D. (2005). *Race and Political Advertising*. In Samuel J. Best and Benjamin Radcliff (Ed.) Polling America: An Encyclopedia of Public Opinion. Westport, CT: Praeger.

Invited Book Reviews

McIlwain, Charlton D. (Forthcoming, 2008). Review of: *Journalism in a Culture of Grief* by Carolyn Kitch and Janice Hume (Routledge, 2007, 247 pp.). American Journalism.

McIlwain, Charlton D. (2007). *Art, Science & the Exquisite Corpse: A Review of Human Remains: Episodes in Human Dissection by Helen MacDonald*. Death Studies 31: 261-266.

McIlwain, Charlton D. (2003). *African American Communication: Exploring Identity and Culture*: Hecht, Jackson & Ribeau (2003). Book Review. Southern Journal of

Communication. 174-175.

SPONSORED RESEARCH

- 2008 The Effects of Racial & Racist Appeals on African American Voters - \$21,000
TESS (Time-Sharing Experiments for Social Sciences), NSF Grant 0094964
Diana C. Mutz and Arthur Lupia, Principal Investigators.
- 2005 Effects of Racial Messages in Political Advertising—\$1,500
New York University, Steinhardt Dean’s Discretionary Research Fund
- 2005 Racial Appeals in Political Advertising, 1952-Present—\$27,350
New York University, Steinhardt Graduate Assistance for Faculty Grant
- 2005 Effects of Racial Messages in Political Advertising—\$121,522
National Science Foundation, Div. of Social & Economic Sciences: Accepted (but not funded)
- 2004 The Project on Race in Political Communication—\$5,000
New York University, Steinhardt, Goddard Fellowship
- 2002 When Death Goes Pop, FY 2002-2003—\$3,000
New York University Steinhardt Research Challenge Fund

CONFERENCE PAPERS

- 2009 McIlwain, Charlton D. & Caliendo, Stephen M. (Forthcoming, 2009). *Racial Discourse in Political Advertisements: An Historical View*. Paper to be presented at the annual meeting of the American Political Science Association, Toronto, CA.
- 2009 Caliendo, Stephen M. and McIlwain, Charlton D. (2009). *Effects of Racial and Racist Appeals on Black Voters*. Presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.
- 2008 McIlwain, Charlton D. and Caliendo, Stephen M. *Racial Frames and Potential Effects of Minority Candidates in the 2008 Presidential Election*. Presented at the annual meeting of the Midwest Political Science Association, Chicago, IL.
- 2008 Caliendo, Stephen M. and McIlwain, Charlton D. *Racial Priming & Campaign Ads: The Effect of Context*. Paper presented at the annual meeting of the Midwestern Psychological Association, Chicago, IL.
- 2007 Caliendo, Stephen M. and McIlwain, Charlton D. *Black to Reality: Entertainment Television as a Priming Agent for Race-Based Evaluations of Candidates*. Presented at the annual meeting of the American Political Science Association, Chicago, Illinois.

- 2007 Caliendo, Stephen M. and McIlwain, Charlton D. *Racialized Media Framing in Federal Elections, 1990-2006*. Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL.
- 2006 Caliendo, Stephen M., McIlwain, Charlton D. & Caliendo, Jillian M. *The Effects of Racial Messages in Televised Campaign Advertising: A Multi-Contextual Experimental Study*. Paper Presented at the Annual Meeting of the Midwest Political Science Association, Chicago, IL.
- 2005 Caliendo, Stephen M. and McIlwain, Charlton D. *Blacker Than Thou: Minority Congressional Candidates and Their Opponents in Multiple Contexts*. Paper Presented at the Annual Meeting of the American Political Science Association, Washington, DC.
- 2005 McIlwain, Charlton D. and Caliendo, Stephen M. *Who's Really Black: A Theory of African American Authentic Appeals*. Paper Presented at the Midwest Political Science Association.
- 2004 McIlwain, Charlton D. *Cultural Dimensions of Death & Dying*. Panel (organizer), "Bringing Back the Dead: Communication & New Frontiers in Death & Dying." 2004 Annual Meeting of the National Communication Association. Health Communication Division.
- 2004 McIlwain, Charlton D. *Death, Time & Technology*. 2004 Annual Meeting of the International Jean Gebser Society.
- 2004 Caliendo, Stephen L. and McIlwain, Charlton D. *Pictures & Frames: News Coverage of Black Candidates and Their Campaigns*. 2004 Conference of the Midwest Political Science Association.
- 2003 McIlwain, Charlton D. and Caliendo, Stephen M. *Recognizing Race in Political Advertising: An Experimental Study*. Paper Presented at the 2003 Conference of the Midwest Political Science Association.
- 2002 McIlwain, Charlton D. and Caliendo, Stephen. (2002). How Do I Look?: Black Candidates on Television. Midwest Political Science Association Conference.
- 2001 McIlwain, Charlton D. Myth, Magic and Perspective: Describing Contemporary Death Rituals Among the African Diaspora. 2001 Annual International Jean Gebser Society Conference.
- 2001 McIlwain, Charlton D. *Jean Gebser's Theory of Culture and its Application to African American Death Rituals*. National Communication Association. Applied Communication Division.

COURSES TAUGHT

New York University

- Political Communication

- Law, Rhetoric & Public Policy
- Introduction to Rhetorical Criticism
- Rhetorical Criticism
- Introduction to Rhetoric
- Core Seminar in Media, Culture & Communication

ACADEMIC SERVICE

Editorial Service

- Reviewer, Communication, Culture & Critique. 2009-Present
- Reviewer, Journal of Language & Social Psychology. Special Issue on “Sport, Language & Culture,” 2009.
- Reviewer, Western Journal of Black Studies. 2009-Present
- Editorial Board, Communication Quarterly. 2008-Present.
- Reviewer, Journal of Politics. 2008-Present
- Reviewer, Western Journal of Communication. 2008-Present
- Reviewer, Political Research Quarterly. 2007-Present
- Reviewer, Critical Studies in Media Communication. 2007-Present.
- Reviewer, Mortality. Special Issue: The Corpse in Contemporary Culture, Edited by Jacque Lynn Fltyn. 2008.
- Reviewer, 2008 Annual Meeting of the International Communication Association (Divisions: Philosophy of Communication, Political Communication, Ethnicity & Race, Journalism Studies, Mass Communication, Popular Communication, & Visual Communication Studies).
- Manuscript Reviewer, 2006, Manuscript proposal for *Layers of Intercultural Communication*. Prentice Hall Publishing.
- Reviewer, 2006, Annual Meeting of the National Communication Association, Political Communication Division.
- Reviewer, 2006, Annual Meeting of the International Communication Association, Political Communication Division.
- Reviewer, 2005, Annual Meeting of the National Communication Association, Political Communication Division.
- Reviewer, 2005, Annual Meeting of the National Communication Association, Mass Communication Division.
- Editorial Board, 2005-Present, Hampton Press Book Series: *Communication, Cultures & Civilizations*.
- Reviewer, 2005-Present, *Kyushu Communication Studies*, Journal of the Communication Association of Japan.
- Reviewer, NCA Student Division, 2001

Doctoral Dissertation Committees/Advisement

- Committee Member, Rachelle Sussman, Department of Media, Culture & Communication. (In Progress).
- Committee Member, Cheryl A. Casey, Department of Culture & Communication. Dissertation Topic: *Possibility for Self-Negation in Online Rituals*. Defended, May, 2007.

- Outside Reader, Nyasha Grayman, Program in Counseling Psychology; *Value for Prosociality, Prosocial Engagement, and Well-Being Among African Americans: An Exploratory Study*. Defended March, 2006.
- Outside Reader, Marcia T. Caton, Program in Higher Education Administration; *Reconnecting to the Educational Pipeline: Black Males' Perspectives*. Defended March, 2005.
- Outside Reader, Proposal Review, Michael Zimmer, Department of Culture & Communication; *Values in Spheres of Mobility: How the Design of Networked Vehicle Information Systems and web Search Engines Bear on Privacy, Autonomy & Liberty*. April, 2006.

M.A. Thesis Committees

- Outside Reader, Luke Brookner. Completed, August 2009
- Advisor, Andrew Leroy. Completed, May 2009
- Advisor, Edward Chia. Completed, May 2009.
- Advisor, Gwenn Florence Morreale. Completed, May 2009.
- Advisor, Krista Hansen. Completed, May 2008.
- Advisor, Jamie Cunningham, Completed, May 2008.
- Advisor, Cortney Heimerl. Completed, December 2007.

Other Professional Activities

- **Expert Witness, 2008-2009.** *Barkley, et al v. United Homes, et al.* Retained to examine racial targeting in ads by alleged predatory lender.
- **Expert Witness, 2005-2006.** *Odessa Lewis,Susie Cropper, et al.,* Plaintiffs, vs. *Woodlawn Memorial Park, an unknown California business entity; Evergreen Memorial Care, Inc., et al.,* Defendants. Superior Court of California, County of Los Angeles. No. BC 227267. Expert for the plaintiffs, reporting on, and testifying on expertise related to African American Death Culture.
- **External Reviewer, 2005.** At the invitation of the Dean of Arts & Humanities, and Chair of the Department of Communication, Shepherd College (West Virginia). Performed external review of the department's curriculum, mission, faculty scholarship, and performance in the field of human and mass communication.

INVITED PRESENTATIONS

- NYU Multinational Institute of American Studies. Panelist, "Ethnicity, Race, Gender and American Politics." July 7, 2009.
- Lewis & Clark State College (Lewiston, ID). *A New Conversation About Race*. April, 2009.

- NYU Commission on Race, Gender & Social Justice. *Race & Gender, the Aftermath of the 2008 Election*. November, 2008.
- NYU Steinhardt, 2008 Alumni Speakers' Series. *The 2008 Election*. November, 2008.
- Brooklyn Museum of Art, *The American Hero and the American Dream: Reflections on Our Contemporary Political Narratives*. September, 2008.
- Packer Collegiate Institute, *Reflections of Race in Media During Campaign 2008*, September, 2008.
- Pennsylvania State University-Berks, Berks, PA. *Who Can Use the N-Word?* April, 2008.
- Adler Institute on Social Exclusion (Chicago, IL)., November, 2007. *Who Can Use the N-Word?*
- N.Y.U. Commission on Race, Gender & Social Justice. November, 2007. *Race & Gender in the 2008 Presidential Election*.
- North Central College. *Race, Media & Politics*. February, 2006.
- Clarion University. *Race & the 2004 Elections*. November, 2004.
- University of Pittsburgh, Pittsburg, PA. *Race & the 2004 Elections*. October, 2004.
- Pennsylvania State University-Berks, Berks, PA. *Race & the 2004 Elections*. October, 2004.
- University of Texas-Austin, Austin, TX. *Race & the 2004 Elections*. October, 2004.
- Sooner Communication Conference, University of Oklahoma, Norman, OK. *The Underside of Health: Death and Communication Research*. February, 2003
- University of Texas-Austin, Senior Fellows Program in the College of Communication. *Racial Issues in Political Campaigns*. October, 2003
- Avila University, Kansas City, MO. *The Project on Race in Political Advertising*. November, 2002.

MEDIA APPEARANCES

- Newsday, Op-Ed, July 16, 2009. *The Steady, Subversive Redefinition of "Racism."*
- Newsday, *Biden comes to NYC to address Sharpton's group*, April 2, 2009.
- A&E Biography Channel, *Diff'rent Strokes*, April 1, 2009.

- CNN (The Situation Room), *A Seat Warmer to Fill Hillary Clinton's U.S. Senate Seat?* January 1, 2009.
- La Nacion (Argentina), *El Custodio de la Marca Obama*, November 11, 2008.
- Reuters Television, *Are We Living in a Post Racial Era*, November 5, 2008.
- Le Monde, *Pour les Africains-Américains, l'impensable s'est produit*, November 5, 2008.
- CTV, Canada, *Barack Obama's 30-minute Ad*, November 1, 2008.
- NYU Magazine. *Race-ing for Office: Are We Closer to Judging a Candidate by the Content of His, or Her, Character?* Written by Courtney Martin. Fall, 2008.
- CNN, *Race in the Presidential Race*. With Jason Carroll. October 10, 2008.
- National Public Radio (News & Notes), *Inside the Art of Political Speech Writing (Reflections on Obama Acceptance Speech)*. Roundtable with Susan Estrich & Chriss Winston, September 4, 2008.
- CNN, *Hillary v. Michelle Obama*. August 29, 2008. With Deborah Feyerick.
- National Public Radio (News & Notes), *Inside the Art of Political Speech Writing (Reflections on Obama Acceptance Speech)*. Roundtable with Susan Estrich & Chriss Winston, August 28, 2008.
- St. Louis Post-Dispatch, Video Commentary, August 27, 2008. *What Will Obama Say About Race Tonight?*. Bill Lambrecht.
- New York Post, Video Commentary, July 22, 2008. *Satire Gone Too Far?* With David Desario.
- CNN, July 11, 2008. *Comment on Obama Supporters' Criticisms Of His Move to the Center*. With Deborah Feyerick.
- NTV New York, (Japanese Television News) April 6, 2008
キング牧師を彷彿？オバマ氏の武器は演説力 [On Obama's speaking style].
- *Rise Up Magazine* [appearing in the New York Daily News, Houston Chronicle, Chicago Tribune, Washington Post & Cincinnati Enquirer]. May 22, 2008. On the political ramifications of the word "articulate" to describe Black candidates.
- *Baltimore Examiner*, April 28, 2008. "Youth Vote Here to Stay."
- La República (Perú), March 21, 2008. "La arriesgada apuesta de Obama."
- *Sveriges Radio* [Swedish Public Radio], March 6, 2008. Clinton och Obama i ny viktig duell.

- *EFN News Service* (Counterpart to Associated Press in Latin America), March 18, 2008. Opinions on Obama's "Race" Speech. Quotes appearing in: MSN News (Latino), *diariovasco.com*, & *Diario de Yucatan*.
- Op-Ed, *Newsday*, February 25, 2008. "Clinton Veering Close to Stereotypes."
- *Corpus Christi Times-Caller*, February 24, 2008. "Rallies Could Make the Difference in a Close Race."
- *O Globo* (Brazil), February 10, 2008. "Benevolente com Obama, crítica com Hillary"
- *WABC News*, December 8, 2007. *The impact of Oprah Winfrey's endorsement of Barack Obama*.
- *WNBC News*, September 17, 2007. *Interview about racial division in perceptions of O. J. Simpson*. Michael Gargiulo.
- *Sveriges Radio* [Swedish Public Radio], July 28, 2007. *Fler unga i USA bryr sig om framtiden*. (Interview on Obama/Clinton).
- *Santa Fe New Mexican*, May 5, 2007. *2008 Presidential Election: Richardson race to gain Hispanic recognition*. Barbara Ferry.
- *The Gulf Times* (Qatar). April 28, 2007. "Democrats Show Courteous Side."
- *Agence France Presse* (France). April 27, 2007. "U.S. Democrats Show Courteous Side."
- *The Ave. Magazine*, March 6, 2007. Interview on Obama & Hillary Clinton/2008 Presidential Election, for April, 2007 Issue.
- *New York Journal News*, March 5, 2007. *Debating the N-Word*. Suzan Clarke.
- *Toronto National Post*, March 2, 2007. *New York City Council Bans the N-Word*. Mary Vallis.
- *WNBC News*, February 24, 2007. *Border's Bookstore Segregation of African American Authors*. Monica Morales.
- *St. Louis Post-Dispatch*, February 9, 2007. *Obama: Full of hope on a Tough Road*. Bill Lambrecht.
- *Columbia Journalism Review*, January 22, 2007. *Forget America, Is Journalism ready for a Black President?* Tony Dokoupil.
- *The Utica Observer-Dispatch*, June 18, 2006. *Cheaper Costs Fuels Rise in Cremations*. Tory Parrish.
- *The Queens Tribune*, June 15, 2006. *Pols Wary of Race in Local Contests*. Andrew

Moesel.

- *Folha de Sao Paulo*, May 14, 2006. *TV Paga: Nas Series, poder dos EUA entra em crise*. Tete Ribeiro.
- Expert Interview, *Arte* (French Television) Documentary on Television Programs Set in New York City. 2006.
- *The New York Times*, February 22, 2005. Section E Column 1. *New York is Noir Again: In Dark Times, TV Sings of the Dark City*. Patrick Healy.
- *São Paulo, domingo* 10 de abril de 2005. Nos EUA, tema tabu ganha espaço no cinema e na TV, como no seriado "House", que estréia quinta no Brasil A morte pede passagem.
- *The Philadelphia Inquirer* Sun, Oct. 23, 2005. Red Tide of Violence Rises in Pop Culture. David Hiltbrand.
- April, 2003 – Interview on Media, War & Reality Television. *Issues Etc.* Radio Program, KFUD Radio, St. Louis, MO.

MEMBERSHIPS

- National Communication Association, 1996-Present
- American Political Science Association, 2006-Present
- Midwest Political Science Association, 2002-Present
- International Communication Association, 2007-Present