

CHARLTON MCILWAIN

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Media, Culture, and Communication  
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### **EDUCATION**

Ph.D. 2001	UNIVERSITY OF OKLAHOMA Department of Communication
M.H.R. 1996	UNIVERSITY OF OKLAHOMA Department of Human Relations
B.A. 1994	OKLAHOMA BAPTIST UNIVERSITY Family Psychology

### **APPOINTMENTS**

New York University Associate Dean of Faculty Development & Diversity Steinhardt School	2015 – Present
New York University Associate Professor Media, Culture, and Communication	2009 - Present
New York University Assistant Professor Department of Culture & Communication	2003 - 2009
New York University Faculty Fellow Department of Culture & Communication	2001 - 2003

## PUBLICATIONS

### Books

Mcllwain, Charlton D., Editor (2013). *Philosophy, Method & Cultural Criticism*. New Jersey: Hampton Press.

Mcllwain, Charlton D. & Caliendo, Stephen M. (2011). *Race Appeal: How Candidates Invoke Race in U.S. Political Campaigns*. Philadelphia: Temple University Press.

- Reviewed in 2013 issue of *Journalism & Mass Communication Quarterly*
- Winner, Ralph Bunche Award from the American Political Science Association, 2012.
- 2012, Selected as "Best Books" by American Library Association
- Reviewed in 2012 issue of *Political Communication*
- Reviewed in 2012 issue of *Perspectives on Politics*
- Winner of 2010 Griffith's Research Award (NYU Steinhart).
- Reviewed in October, 2011 issue of *Journal of Politics*.
- Reviewed in the September 2011 issue of *Choice*.

Caliendo, Stephen M. & Mcllwain, Charlton D. (Eds, 2010). *The Routledge Companion to Race & Ethnicity*. London: Routledge.

Mcllwain, Charlton D. (2005). *When Death Goes Pop: Death, Media and the Remaking of Community*. New York: Peter Lang.

Mcllwain, Charlton D. (2003). *Death in Black and White: Death, Ritual and Family Ecology*. New Jersey: Hampton Press.

### Book Manuscript in Progress

Mcllwain, Charlton D. *The Racial Web: A History of Black Politics, Organizing & Activism on the Internet*.

Mcllwain, Charlton D. and McElroy, Kathleen. *Where There's Smoke: The Story of Race, America, & Barbecue*.

Mcllwain, Charlton D. and Caliendo, Stephen M. *Nigger 2.0: The Transformation of Race in the Digital Age*. Under Review by Temple University Press.

### Book Series

Series Editor: *Transformations in Race & Media in the 21<sup>st</sup> Century*. With Robin R. Means Coleman. Routledge, 2012-Present. Books Published in the series include:

- Celeste Manoucheka (Forthcoming, 2015). *Travelling Blackness: Race, Gender, and Citizenship in the African Diaspora*.

- Sarah J. Jackson (2013). *Black Celebrity, Racial Politics, and the Press: Framing Dissent*.
- Editors Jamel Santa Cruze Bell, and Ronald L. Jackson II. (2013). *Interpreting Tyler Perry: Prespective on Race, Class, Gender & Sexuality*

#### Journal Articles

Mcllwain, C. D., & Caliendo, S. M. (2013). Mitt Romney's Racist Appeals: How Race Was Played in the 2012 Presidential Election. *American Behavioral Scientist*, 0002764213506212.

Mcllwain, Charlton D. (2012). From Deracialization to Racial Distinction: Interpreting Obama's Successful Racial Narrative. *Social Semiotics*. DOI: 10.1080/10350330.2012.707039, Version of record first published: 08 Aug 2012.

Mcllwain, Charlton D. (2011). Racialized Media Coverage of Minority Candidates in the 2008 Democratic Presidential Primary. *American Behavioral Scientist*, 55, 4, 371-389.

Mcllwain, Charlton D. & Caliendo, Stephen M. (2009). Black Messages, White Messages: The Differential Use of Racial Appeals by Black & White Candidates. *Journal of Black Studies*, 39, 5, 732-743.

Mcllwain, Charlton D. (2007). Race, Pigskin, and Politics: A Semiotic Analysis of Racial Images in Political Advertising. *Semiotica*, 167-1/4: 169-192.

Mcllwain, Charlton D. (2007). Perceptions of Leadership & the Challenge of Obama's Blackness. *Journal of Black Studies*, 38:64-74.

Mcllwain, Charlton D. (2007). Racial Identity, Ideology and the Youth Vote: Observations From the 2004 Presidential Campaign. *American Behavioral Scientist*, 50: 1231-1238.

Caliendo, Stephen M. and Mcllwain, Charlton D. (2006). Minority Candidates, Media Framing, and Racial Cues in the 2004 Election. *Harvard International Journal of Press Politics*, 11: 45-69.

#### Journal Articles in Progress/Review

Mcllwain, Charlton D. Racial (2014). Discourse Networks: Race Blogs, Media Influence & the Possibilities for Collective Action. Submitted to *National Political Science Review*.

#### Book Chapters

Mcllwain, Charlton D. and Caliendo, Stephen M. (2014). Black, White Latino: Message Strategies for a Divided Electorate. In Dianne Bystrom, Mitchell McKinney & Mary Banwart (eds.). *AlieNATION: The Divide and Conquer Election of 2012*. New York: Peter Lang.

Mcllwain, Charlton D. (2009). Leadership, Legitimacy and Public Perceptions Of Barack Obama. In Andra Gillespie (Ed.) *Whose Black Politics*. New York: Routledge. 155-172.

Coleman, Robin R. Means & McIlwain, Charlton D. (2005). Hidden Truths in Black Sitcoms. In Mary M. Dalton and Laura R. Linder (Eds.) The Sitcom Reader: America Viewed and Skewed. New York: SUNY Press. 125-138.

#### Invited Book Reviews

McIlwain, Charlton D. (2012). Review of: Ifill, Gwen. (2009). *The Breakthrough: Politics and Race in the Age of Obama*. New York: Anchor Books; and Balz, Dan and Johnson, Haynes. (2009). *The Battle for America 2008: The Story of an Extraordinary Election*. New York: Viking, 432 pp. In Qualitative Sociology, 35, 2.

McIlwain, Charlton D. (2008). Review of: *Journalism in a Culture of Grief* by Carolyn Kitch and Janice Hume (Routledge, 2007, 247 pp.). American Journalism,

McIlwain, Charlton D. (2007). Art, Science & the Exquisite Corpse: A Review of *Human Remains: Episodes in Human Dissection* by Helen MacDonald. Death Studies 31: 261-266.

McIlwain, Charlton D. (2003). African American Communication: Exploring Identity and Culture: Hecht, Jackson & Ribeau (2003). Book Review. Southern Journal of Communication. 174-175.

### **SPONSORED RESEARCH**

2014 Race & Social Mobility on LinkedIn - \$5,000 Steinhardt IDEAs Grant

2010 The Effects of Racial and Racist Appeals on White Voters - \$21,000  
TESS (Time-Sharing Experiments for Social Sciences), NSF Grant 0818839, Jeremy Freese and Penny Visser, principal investigators.

2008 The Effects of Racial & Racist Appeals on African American Voters - \$21,000  
TESS (Time-Sharing Experiments for Social Sciences), NSF Grant 0094964  
Diana C. Mutz and Arthur Lupia, Principal Investigators.

2005 Effects of Racial Messages in Political Advertising—\$1,500  
New York University, Steinhardt Dean's Discretionary Research Fund

2005 Racial Appeals in Political Advertising, 1952-Present—\$27,350  
New York University, Steinhardt Graduate Assistance for Faculty Grant

2005 Effects of Racial Messages in Political Advertising—\$121,522  
National Science Foundation, Div. of Social & Economic Sciences: Accepted (but not funded)

## TEACHING

Undergraduate & Graduate Courses Taught (\*Indicated courses I designed).

- Introduction to Rhetoric
- Rhetorical Criticism\*
- Interpersonal Communication
- Rhetoric, Law & Public Policy\*
- Political Rhetoric\*
- Introduction to Media & Communication
- Race & Media\*
- The Racial Web\*
- Political Communication\*
- Digital Media & Racial Justice Activism\*

## ACADEMIC SERVICE

### Academic Journals Board Member/Reviewer

Political Communication; Journal of Politics; Politics, Groups, & Identities; Ethnic & Racial Studies; Journal of Communication; Communication, Culture & Critique; Political Research Quarterly; Critical Studies in Media Communication; Journal of Media Critiques, Public Culture, Convergence, Sociology of Health & Illness, Journal of Language & Social Psychology, Journal of Black Studies, Western Journal of Black Studies, Communication Quarterly, Western Journal of Communication, Mortality

### University Service

- 2013-2014 - Faculty Senator's Council Executive Committee
  - FSC Governance Committee
  - University Senate Academic Affairs Committee
  - Personnel and Affirmative Action Committee
  - Ad Hoc Working Group on Annual Faculty Disclosure Process
- 2012-Present - Member, At-Large. NYU Faculty Senators Council.
- Faculty Advisor, Sigma Gamma Rho Sorority
- CMEP, Graduate Students of Color Dinner Colloquium Speaker, Feb., 2013.
- CMEP, -ISM Faculty Advisor, 2013

### Department Service

- 2014-2015 – Director of Graduate Studies
- 2012-13 – Chair, Digital Media Search Committee

Dissertation Committees

- Sarah Stonbely, *Objectivity in an Age of Dissensus: Pluralism, polarization, and political news, 1958-2009*. In Progress.
- Wendy Chen, *New Media in U.S. Education Reform: A Study of Policy and Discourse in the Global Era*. In Progress.
- Rachele Sussman, *I Am African: Branding Africa Through the Gaze of Philanthropy*. Defended, February 4, 2011.
- Michael Zimmer (Proposal Reader). *The Quest for the Perfect Search Engine: Values, Technical Design, and the Flow of Personal Information in Spheres of Mobility*. Defended June, 25, 2007.

#### MA Thesis Supervisor

- Jesse Phillips Fein, *Through the Internet & In the Museum: Dancing Neoliberal Whiteness*.
- Rachel Kuo, *Racial Justice Activist Hashtags: Influence and Impact in Circulation and Demonstration*. In Progress.
- Matthew Giles, *Competing Narratives in Ferguson: Purposeful Self-Differentiation*. In Progress.
- Alexis Yumi Kono Yamsuam, *Commercial & Underground Hip Hop: A Case Study of Kendrick Lamar, Young Thug, and Freddie*. In Progress.
- Megan Rim, *Examining Social Media, Journalism & Activism in Ferguson, Missouri Protests*. In Progress.
- Racquel Reichard, *Latino Representation in InstaNews*. In Progress.
- Michelle Forelle, *Twitter and Modern Political Campaigns*. Completed May, 2013.
- Annina Stoffel. *Media Journalists in Switzerland: A Qualitative Study*. Completed December, 2013.

#### Undergraduate Thesis Supervisor

- Atena Sheibani-Nejad, *Nothing but the Truth: Analyzing News Media Representation of the Criminal Courtroom*. Completed December, 2014.
- Maggie Schultz. *Polls and the Papers: Horse-Race Journalism in the 2013 Democratic Primary for Mayor of New York*. Completed May, 2014.
- Alec Foster, *Internet Power & Politics*. Completed June, 2013.

#### **Honors & Awards**

- 2015 NYU Humanities Fellowship
- 2015 Steinhardt Distinguished Teaching Award
- 2015 NYU Dr. Martin Luther King, Jr. Award.
- 2010 Profiles in Excellence, Alumni Achievement Award, Oklahoma Baptist University.

### **Other Professional Activities**

- Expert Witness, 2013-Present. For South Brooklyn Legal Services in the case of Saint-Jean v. Emigrant. Case on Racial Targeting & Housing Discrimination
- Expert Witness, 2010 – 2011 – In the United States Patent & Trademark Office on behalf of applicant Simon Shiao Tam for Mark: THE SLANTS. Retained by Spencer I. Trowbridge, Esq. of McNamer and Company. Provided expert report and testimony on behalf of applicant (The Asian-American Rock Band THE SLANTS) who was denied and is appealing a request for trademark of the band's name. Core issue of the report relates to the potential offensiveness of the term SLANTS.
- Expert Witness, 2008-2011. For South Brooklyn Legal Services in the case of Barkley, et al v. United Homes, et al. Case on Racial Targeting & Housing Discrimination.
- Expert Witness, 2005-2006. Odessa Lewis,....Susie Cropper, et al., Plaintiffs, vs. Woodlawn Memorial Park, an unknown California business entity; Evergreen Memorial Care, Inc., et al., Defendants. Superior Court of California, County of Los Angeles. No. BC 227267.
- External Reviewer, 2005. At the invitation of the Dean of Arts & Humanities, and Chair of the Department of Communication, Shepherd College (West Virginia). Performed external review of the department's curriculum, mission, faculty scholarship, and performance in the field of human and mass communication.

### **INVITED PRESENTATIONS**

- Jewish Museum of Berlin – Conference Speaker, Media & Minorities: Questions of Representation From an International Perspective. November 28, 2014.
- New York University, Polytechnic – Workshop on Unconscious Bias & Faculty Recruitment, 2014.
- New York University Office of Equal Opportunity, Workshop on Unconscious Bias & Faculty Recruitment. 2013.
- U.S. Equal Employment Opportunity Commission, TAPS Seminar. Unconscious Bias in the Workplace. 2013.
- Jewish Federation of America. Seminar on Unconscious Bias in the Workplace. 2013.
- Speaker, Ford Hall Forum speaker's series, Boston MA. Guns Don't Kill People, the Media Kills People. March 21, 2013.
- Eastern University. Racist & Racial Narratives in the 2012 Presidential Election., November, 2012.
- Drew University. Racist & Racial Narratives in the 2012 Presidential Election., October, 2012.

- Penn State University, Berks. Racist & Racial Narratives in the 2012 Presidential Election., October, 2012.
- Hofstra University. Race, Political Ads & the 2012 Presidential Election. October, 2012.
- Panelist, First Amendment Center/National Communication Association, Beyond Wins & Losses: A Citizen's Guide to the 2012 Presidential Debates. October 1, 2012.
- Panelist, Society for the Psychological Study of Social Issues webinar on the Science of Policy Communication. April 12, 2012.
- Hofstra University, Keynote Speaker. Black History Month. February, 2011.
- NYU Multinational Institute of American Studies. Panelist, "Ethnicity, Race, Gender and American Politics." July 14, 2010.
- University of Pennsylvania. Keynote Speaker, Fontaine Society Lecture. "Race Appeal: The Persistent Allure of Racial Messages in Political Campaigns." March 1, 2010.
- Brooklyn Museum of Art, Panelist, Obama, One Year After. January 30, 2009.
- NYU Multinational Institute of American Studies. Panelist, "Ethnicity, Race, Gender and American Politics." July 7, 2009.
- Lewis & Clark State College (Lewiston, ID). A New Conversation About Race. April, 2009.
- NYU Commission on Race, Gender & Social Justice. Race & Gender, the Aftermath of the 2008 Election. November, 2008.
- NYU Steinhardt, 2008 Alumni Speakers' Series. The 2008 Election. November, 2008.
- Brooklyn Museum of Art, The American Hero and the American Dream: Reflections on Our Contemporary Political Narratives. September, 2008.
- Packer Collegiate Institute, Reflections of Race in Media During Campaign 2008, September, 2008.
- Pennsylvania State University-Berks, Berks, PA. Who Can Use the N-Word? April, 2008.

### **SELECTED RECENT MEDIA INTERVIEWS, Op-Eds**

- WAMC/NPR's "The Academic Minute," January 7, 2015. Media Coverage of Michael Brown's Death in Ferguson, Missouri.
- MetroFocus/WNET-WLIW Public Television, December 4, 2014. Roundtable on Eric Garner and Ferguson, Missouri Protests.
- MetroFocus/WNET-WLIW Public Television, August 27, 2014. Media and Race Relations After Ferguson.
- Associated Press, August 22, 2014. Potential 2016 candidates cautious on Ferguson.
- Tavis Smiley Show, September 14, 2012. About Race Appeal.
- Minnesota Public Radio, August 31, 2012, Analyzing Romney's RNC Speech.
- Christian Science Monitor Op-Ed [with Stephen Caliendo], July 23, 2012. Is A Pro-Romney Ad Racist?
- CNN, March 30, 2012. Trayvon Martin Case Stirs Racial Tension.
- Christian Science Monitor Op-Ed, March, 27, 2012. Trayvon Martin: The Crime of Being Black, Male & Wearing a Hoodie.



- Christian Science Monitor Op-Ed, December 5, 2011. After Herman Cain, the GOP Has a Credibility Crisis With Black Voters.
- Christian Science Monitor Op-Ed, July 5, 2011. Why Herman Cain Could Be the GOPs Perfect Obama Rival.
- Newsday Op-Ed, February 9, 2011, Stealing the Sting From a Six-Letter Slur.
- TV Guide Channel, August 15, 2010. History of Sex on Television (relationship to race).
- Newsday Op-Ed, February 24, 2010. Childhood Obesity Initiative is Really About Race.
- Time Out New York, Jan. 28-Feb. 23, 2010. One Year After: A Report Card on Obama's First Year.
- CNN (Rick Sanchez), High School Skit Draws Fire, October 30, 2009.
- Associated Press, September 16, 2009. Wise Latina Wins Pop Culture Support.
- Newsday Op-Ed, July 16, 2009. The Steady, Subversive Redefinition of "Racism."
- Newsday, Biden comes to NYC to address Sharpton's group, April 2, 2009.
- A&E Biography Channel, Diff'rent Strokes, April 1, 2009.

### **MEMBERSHIPS**

International Communication Association  
 American Political Science Association  
 Midwest Political Science Association  
 National Conference of Black Political Scientists